

# SAO PAULO

**EAST ZONE**  
(location of initiative)

Metropolitan Population:  
**19,683,975**

Municipal Population:  
**11,253,503**

Metropolitan Area:  
**7,947** km<sup>2</sup>

Urbanised Metropolitan Area:  
**2,209** km<sup>2</sup>

Urbanised Municipal Area:  
**1,523** km<sup>2</sup>

Population  
**3,300,000**

Human Development Index (HDI):  
**0,478**

Municipal Unemployment Rate:  
**40%**

SÃO PAULO  
STATISTICS